

In between the lines

Iustina Ikert

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About me

I offer translation, proofreading and copywriting services in French, English, Romanian and Italian languages to eComm businesses, marketing departments, small and medium sized businesses, publishing houses and professional blogs. I assist individuals with document translation, proofreading and editing of personal correspondence, academic and business documentation.

I work with
SDL* Trados Studio

How I work

My passion for languages and copywriting enables me to offer my clients more than a word-for-word translation. It takes into account cultural diversity and appropriateness for delivering my clients a flawless final product that blends perfectly in their target market.

Ongoing Projects

- ✚ Copywriting and dynamic content writing for marketing departments
- ✚ Product description creation and translation for eComm businesses
- ✚ Monthly magazine articles for publishing houses and professional blogs – social, politics, culture and literature, health and beauty
- ✚ Weekly newsletters, catalogs and marketing campaign materials for marketing departments and online stores
- ✚ Product banner and product description for various online stores

Portfolio <https://www.clippings.me/iustinaikert>



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SPECIALIZATIONS

- marketing
 - eComm
- business communication
 - tourism and hospitality
 - general
 - websites
- press and online magazines
 - blog articles